

amazon PRODUCT SUITE

With Amazon's growing power in the ecommerce industry, multi-channel retailers can increase profitability now more than ever by selling their products on the Amazon Marketplace. Ability's Amazon Product Suite (APS) ensures a streamlined selling experience on Amazon for retailers utilizing Ability's SmartSite Ecommerce and/or CCS Order Management solutions.



KEY BENEFITS

Integration to Amazon Seller Fulfilled Prime (SFP) program

Enables product information and inventory quantity updates to be uploaded from the Ability-hosted content management system (CMS) to Amazon

Downloads and imports Amazon orders into Ability CCS Order Management System (OMS)

Uploads order status updates from CCS back to Amazon, triggering communication from Amazon to the customer, like order acknowledgement and cancellation

Fully managed by Ability or Retailer

Deployment

- The programs responsible for uploading product information and inventory quantity updates are hosted by Ability in conjunction with CMS.
- The program that controls order download, import, and status updates resides alongside CCS on premise.



Multiple Service Options:

- Ability SmartStaff Marketing Services
 - o Merchandising
 - **Basic:** Amazon-friendly bullet points, Amazon-compatible product groups, and adjusting inventory thresholds as needed
 - **Advanced:** search terms and style keywords, department, and various department-specific attributes (e.g., clothing type and material/fabric)
 - o Amazon order process management
 - o Amazon error monitoring and resolution
- Ability Contact Center
 - o 24-7 Amazon-related customer care: email response on Amazon orders to ensure Amazon seller rating compliance

Why trust Ability Commerce for your Amazon Marketplace selling needs?

For nearly 20 years, Ability Commerce has empowered ecommerce and catalog retailers to achieve success by providing powerful ecommerce and OMS platform solutions and affordable, comprehensive services. Named one of Internet Retailer's 2018 Leading Vendors of the Top 1,000 E-Retail Clients, our solutions enable mid-market companies to acquire, convert, and retain customers more efficiently.