

## **Ability Commerce Implements Ability Financials and Microsoft Dynamics GP for New Track Media**

For Immediate Release

Delray Beach, FL, October 7, 2008 – Ability Commerce successfully implements and launches Microsoft Dynamics GP and Ability Financials for New Track Media.

Ability Commerce implemented the Microsoft Dynamics GP financial system including software installation, configuration of consolidated chart of accounts, conversion of vendor records from four systems, consulting services, and full end-user training. The new system allows New Track Media to perform consolidated financial reporting across all their brands, transactional analysis and drill-back, payroll integration to the general ledger and bank reconciliation modules, and streamlined payables management.

Additionally, Ability Commerce provided a full conversion of detailed general ledger history from New Track Media's four previous accounting systems to Microsoft Dynamics GP using the Ability Financials accounting integration software. The conversion of GL History with Ability Financials provided a chart of accounts translation feature that allowed New Track Media to combine four unique charts of accounts into a consolidated one, avoiding a manual translation, thus saving time and money. It also provided for the most accurate data with automatic validation and balancing, eliminating the chance for errors and omissions during the conversion process.

"It is a real plus to be able to have one standard chart of accounts, reports, etc. that are available real-time," said Jordan Bohrer, Company Controller for New Track Media. "We are all linked to the same database and not dependent on one individual/location."

### About New Track Media:

New Track Media is a premier consumer enthusiast publishing platform with a range of special interest subject areas. Their magazines and networks include: Sky & Telescope, Fons & Porter's Love of Quilting, Quilter's Club of America, Quilter's News Network, Keepsake Quilting, and American Woodworker. They have locations in Cambridge MA, Winterset IA, Eagan MN, Center Harbor NH, and Cincinnati OH.

### About Ability Commerce:

Ability Commerce is an ecommerce solutions provider that offers ecommerce software, Microsoft Dynamics GP support and accounting integration software. Ability Commerce is a Microsoft Gold Certified partner that has achieved the Microsoft Business Solutions competency (in Microsoft Dynamics GP) and the Independent Software Vendor (ISV) competency. Ability Commerce has developed the only Microsoft-certified financial system integration software for direct-marketing companies using a separate Order Management System.

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