



## Ability Amazon Interface

### A Few of Our Satisfied Customers...

- **American Musical Supply**
- **Taylor Gifts**
- **Casual Male**
- **Overton's**

### Ability Amazon Interface Software

First-quarter 2008 sales for Amazon.com rose 31%; second quarter was even better, when sales rose 41%. Astounding numbers— isn't it time your business became a part of the Amazon success story? More and more web users are using Amazon as their preferred, trusted shopping portal, for all kinds of merchandise categories, not just books, video and music.

To sell on Amazon, you need to enter your products into the Amazon Seller Central System. You can manually enter all your products or use a solution like Ability Amazon Interface to save both time and resources.

Interested in saving time and eliminating errors for your Amazon endeavors? Let Ability Commerce help you get the most profit out of your Amazon selling by increasing efficiency and accuracy.

**Let us put Amazon to work for you!**  
**Contact us at [sales@abilitycommerce.com](mailto:sales@abilitycommerce.com).**

# Ability Amazon Interface Software

What's the best way to enter your entire inventory into your Amazon ProMerchant account? You can manually enter all your items, but that is time-consuming and prone to data-entry errors.

Automating the process is more efficient and makes much more sense from a business standpoint. You can use your in-house developers to create a custom interface, but again, it's a time consuming use of some of your most valuable internal resources. Additionally, Amazon requires your interface to be created to their standards and approved by Amazon, which can add even more time.

That's where Ability Commerce comes in with the answer; a solution that is already built and easy to implement. All the development is completed and Ability Amazon Interface already uses Amazon certified system integration technology. What could be easier?

## Benefits of Selling on Amazon:

- Increase visibility for your brand
- Build trust in your company
- Build customer base by including your advertising in shipments
- Bottom line: boost sales volume!

## Benefits of Ability Amazon Interface:

- Save time by eliminating manual entry of products
- Eliminate errors by automating the data entry process
- Easy to use, one-screen interface
- Seamless order file handling
- At-a-glance dashboard to ensure proper feed management

The screenshot displays the 'ability amazon interface' dashboard for an account named 'eBean'. The interface includes a navigation menu on the left with sections for Administration, Setup, Security, Miscellaneous, and Help Pages. The main content area features a 'Welcome to Ability Amazon Interface.' message, a 'Dashboard' section with 'Amazon Interface Windows Service Status' (showing 'Stopped' status and processing dates), and two tables: 'Most recent outgoing feeds' and 'Most recent incoming feeds'. Both tables list feed entries with columns for No, Date/Time, Description, CSV, XML, Status, Size, and Time.

| No | Date/Time        | Description                                      | CSV                                   | XML                                | Status  | Size  | Time |
|----|------------------|--|---------------------------------------|------------------------------------|---------|-------|------|
| 1  | 12/22/2008 02:41 | File ORAD_EBEAN_20081220_1.csv successfully...   | ORAD_EBEAN_200812; ORAD_EBEAN_200812; | ORAD_EBEAN_200812;                 | Success | 947 B | 0 ms |
| 2  | 12/22/2008 02:41 | Received CSV file ORAD_EBEAN_20081220_1.csv...   | ORAD_EBEAN_200812;                    | ORAD_EBEAN_200812;                 | Success | 0 B   | 0 ms |
| 3  | 12/22/2008 09:44 | File ORAC_OrderAcknowledgement-2008-12-22.csv... | ORAC_OrderAcknowle-2008-12-22.csv;    | ORAC_OrderAcknowle-2008-12-22.xml; | Success | 652 B | 0 ms |
| 4  | 12/22/2008 09:44 | Received CSV file...                             | ORAC_OrderAcknowle-2008-12-22.csv;    | ORAC_OrderAcknowle-2008-12-22.xml; | Success | 0 B   | 0 ms |
| 5  | 12/16/2008 09:14 | File ORAD_EBEAN_20081216_1.csv successfully...   | ORAD_EBEAN_200812;                    | ORAD_EBEAN_200812;                 | Success | 947 B | 0 ms |

| No | Date/Time        | Description  | CSV                              | XML                              | Status  | Size    | Time |
|----|------------------|--|----------------------------------|----------------------------------|---------|---------|------|
| 1  | 12/22/2008 10:21 | File EBEAN_ORDER_12-22-2008-TEST.xml successfully... | EBEAN_ORDER_12-22-2008-TEST.csv; | EBEAN_ORDER_12-22-2008-TEST.xml; | Success | 3 KB    | 0 ms |
| 2  | 12/22/2008 10:20 | Received CSV file...                                 | EBEAN_ORDER_12-22-2008-TEST.csv; | EBEAN_ORDER_12-22-2008-TEST.xml; | Success | 0 B     | 0 ms |
| 3  | 12/10/2008 06:24 | File order2.xml successfully converted and saved...  | order2.csv;                      | order2.xml;                      | Success | 3 KB    | 0 ms |
| 4  | 12/10/2008 06:24 | File order1.xml successfully converted and saved...  | order1.csv;                      | order1.xml;                      | Success | 3 KB    | 0 ms |
| 5  | 12/10/2008 06:24 | File Orders_20080826_181134_1.xml successfully...    | Orders_20080826_181;             | Orders_20080826_181;             | Success | 7.01 KB | 0 ms |

# Ability Amazon Interface Software Features

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## Content Management Module

- Easily add necessary Amazon product classifications to your Amazon-listed inventory.
- Allow default values to be set for your entire inventory (brand, package quantity, etc.)
- Feed management dashboard screen for at-a-glance updates.

## Communicate with Amazon via XML

- Ability Amazon Interface uses Amazon certified system integration technology.

## On Demand Feed Generation

- Generate full or incremental product feeds and automatically send to Amazon.
- User friendly error reporting for feed errors.

## Scheduled Inventory Feeds

- Inventory can be sent to Amazon at regular, predefined intervals of your choice.

## Multi-Merchant/Multi-Category Environment

- Maintain multiple merchant accounts within one installation of Ability Amazon Interface software.
- Manage multiple product categories for your Amazon inventory.

## Transparent Inbound and Outbound Order File Processing

- Translation from XML to flat file layouts.
- Financial settlement report and conversion to Excel spreadsheets.

## Ecometry Open Systems Gateway

- Provides seamless and hands-off automation for your Amazon orders.
- Includes post-order feeds such as Order Fulfillment and Order Adjustment.

## Integrates via ODBC or files from your OMS

- You can choose to use our file layouts or we can connect directly to your database via ODBC to get your item information.

# What We Do

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## Setup

We'll get your data moving between your system and Amazon's, no matter how you currently manage your item or order data. If you choose, we'll work with your team to set up your policies, design your storefront, create your e-mail messages, select the most profitable products to feature, and more.

## Implementation (remote)

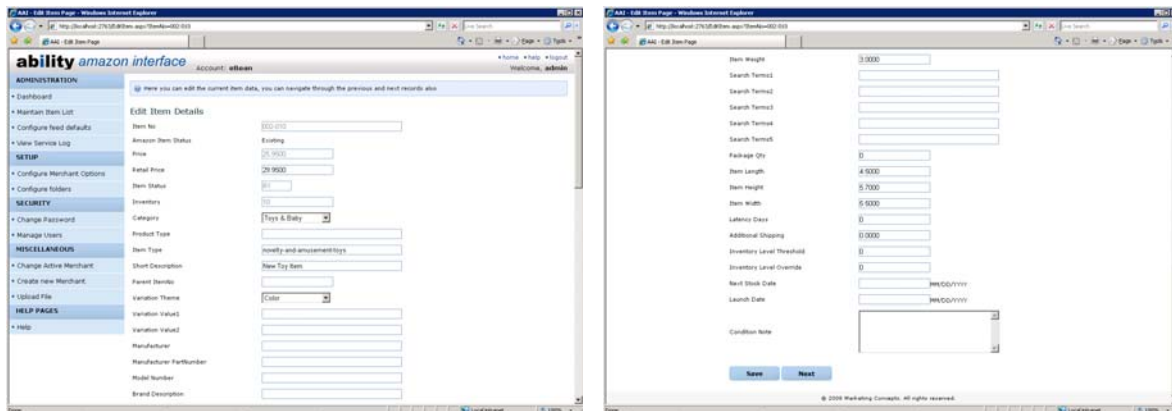
The Ability Amazon Interface implementation process has been carefully designed to ensure the implementation runs smoothly and that the pre-determined go-live deadline is met. A detailed project plan is distributed and reviewed with your team weekly, keeping everyone aware of critical milestones and what actions are needed to achieve them. It is imperative that all parties 'stay on task' to meet your go-live deadline.

## Training (remote via Microsoft Office LiveMeeting)

Training only takes one day to complete and is scheduled to coincide with the tasks on the project plan.

## Data Conversion

A data conversion specialist will meet with you to thoroughly review all of the required file layouts. You will need to provide 'sample' files that include all item types. The data conversion specialist will convert the sample data into a staging environment for your review.



**Let us put Amazon to work for you!**  
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