

## Ability Commerce Offers 10-Page Ecommerce RFP Template

For Immediate Release

Delray Beach, FL, December 5, 2008 – Ability Commerce has developed an Ecommerce RFP tool to help retailers choose the right ecommerce software.

Ability Commerce, an ecommerce software and solutions provider, has announced availability of an Ecommerce RFP Template. The document was designed to aid online retailers who are looking to purchase new ecommerce software. It consists of several sections to address project goals, submission criteria and definition of project scope and requirements. It contains a comprehensive list of best practice ecommerce functional requirements designed to help retailers get an “apples to apples” comparison of ecommerce software functionality. The document also addresses gathering technical requirements and vendor information.

Ability Commerce’s Ecommerce RFP Template serves as a guide for retailers who are concerned about choosing the right ecommerce software solution. The editable, 10-page document is available for free download on their website, [www.abilitycommerce.com](http://www.abilitycommerce.com).

“Choosing the right ecommerce software can be daunting, especially if you aren’t familiar with ecommerce best practices,” said Cindy Smith, Director of Sales at Ability Commerce. “This template helps to remove some of the confusion and gives retailers a way to accurately compare solutions.”

### About Ability Commerce

Ability Commerce ([www.abilitycommerce.com](http://www.abilitycommerce.com)) designs ecommerce software and solutions to meet the specific needs of catalogers and direct marketers. Together with their parent company, Marketing Concepts, they employ more than 120 staff members with offices in Delray Beach, Florida and Spicer, Minnesota.

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